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4th E-Learning days : June, 25th et 26th 2009 International symposium

The 4th edition of the « E-learning Days » will speak about :

«The increased valuation of E-Learning».

The organizers of this symposium would like in this fourth edition to create a discussion about the value of E-learning and his works. This problematic **goes beyond the University worlds**, and will be an opportunity to hear colleagues from varied horizons, carrying on with the **interdisciplinarity of this event**.

On the occasion of this symposium will be treated the various aspects of the valuation of the E-learning

- **The cost of the E-learning**, so financial as legal ;
- **Profits** and added value of the E-learning ;
- **The protection of the investment**,...

Academics and specialists of national and international fame will come to the meeting of the public :

- **Christian Le Stanc**, Expert with the World Office of the Intellectual property, Professor in Montpellier
- **Cédric Manara**, Professor in EDHEC Business School
- **Hervé Croze**, Representative of the Virtual University Lyon3
- **Philippe Mercenier**, General Secretary of the Consortium Claroline, professor at the catholic University of Louvain
- **Gérard Vidal**, Lecturer in the ENS Sciences, Expert with the European Union ;
- etc...

This symposium is organized with the support of the University of Lyon and the three Universities of Lyon and the Ministry of Education and Research.

This colloquium is opened to every public.

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The increased valuation of E-Learning

Thursday, June 25th

Morning

The costs of the E-learning

The cost of law: legal risks to master

1. The law of the Internet
2. How to estimate the forgery?

Afternoon

The cost of the pedagogy: an teaching to be financed

3. The valuation of the creations of the teachers: copyright and autonomy of Universities
4. The Open source, an advantage or a responsibility ?

The profits of the E-learning

The added value

5. The standardization of the educational resources
6. The valuation of the digital heritage of Universities

Friday, June 26th

Morning

Economies of scale

7. The collaborative work and in network
8. An example of mutualization: the UNJF

The protection of the valuation

The legal initiative

9. The protection of the users: the IT and liberty legislation
10. The protection of the productions: material right or morale right?

Afternoon

The quality approach

11. The protection by the broadcasting: the creative common
12. The protection by the certification: a qualified investment